



Sponsorship and Advertising Information



Be a Part of the Game

A
SHOCKING
NEW **WAVE**
OF FOOTBALL
Embrace the Possibilities

Dear Fellow Supporter,

We'd like to take this opportunity to introduce you to Portland's very own women's full-contact football team, the Portland Shockwave. We are one of over 40 teams in the nationwide Independent Women's Football League, or IWFL. We are approaching our 10th season and proudly welcome you to join our ever-growing community of dedicated players, staff, volunteers and perhaps most importantly; sponsors.

As the team pays for our own equipment, field rentals and travel expenses potentially as far as Austin, TX; we rely heavily on the fundraising that the team puts together and the generous donations from people and businesses such as yours.

Women's full-contact football is a rapidly growing segment in women's sports across the U.S. and this year is sure to bring in the most media-coverage and spectators yet.

Your sponsorship will reach...

- Over 800,000 visitors annually to our website (portlandshockwave.com)
- More than 400 fans and dozens of volunteers at every home game
- 18-45 year-old professional women and men, their friends and families
- Countless attendees and numerous hosts of local fundraisers and events

Our proven, customizable sponsorship packages are based on which tools & level of participation best suits your needs. We can help your company capture the attention and loyalty of your target market and in turn you will be helping us continue to provide female athletes with the exciting opportunity to follow an unconventional dream: to play full-contact football.

In short, we are offering you a chance to be recognized in the community as a supporter of female athletes and to be part of the drive and dedication to embark on a new wave in women's sports. We invite you to be a part of what will soon be the most talked about spring event. With your support, we look forward to keeping our gridiron dream alive. Call for more information and request your complimentary tickets today.

Thank you for your time and consideration.

Sincerely,
The Portland Shockwave

Rebecca Brisson
Co-Owner

Rebecca Dawson
Co-Owner

SPONSORSHIP PACKAGES

PRACTICE SPONSOR

**INTERNET ADVERTISEMENT LINK
PA ANNOUNCEMENTS
QUARTER PAGE PROGRAM AD
SMALL ON-FIELD BANNER (3x6)
2 VIP SEASON TICKETS
1 VIP SEASON PARKING PASS
4 SINGLE GAME TICKETS
2 10% CONCESSIONS DISCOUNT CARD
2 SHOCKWAVE FAN PACKS**

\$500

SPONSORSHIP PACKAGES

SCRIMMAGE SPONSOR

**INTERNET ADVERTISEMENT LINK
PA ANNOUNCEMENTS
HALF-PAGE PROGRAM AD
SMALL ON-FIELD BANNER (3x6)
4 VIP SEASON TICKETS
2 VIP SEASON PARKING PASS
6 SINGLE GAME TICKETS
4 10% CONCESSIONS DISCOUNT CARD
4 SHOCKWAVE FAN PACKS**

\$1,000

SPONSORSHIP PACKAGES

GAME DAY SPONSOR

**PARTICIPATE IN COIN TOSS
INTERNET ADVERTISEMENT LINK
PA ANNOUNCEMENTS
FULL-PAGE PROGRAM AD
MEDIUM ON-FIELD BANNER (3x8)
6 VIP SEASON TICKETS
3 VIP SEASON PARKING PASS
8 SINGLE GAME TICKETS
6 10% CONCESSIONS DISCOUNT CARD
6 SHOCKWAVE FAN PACKS**

\$2,500

SPONSORSHIP PACKAGES

CHAMPIONSHIP SPONSOR

**LOGO ON ALL PRESS RELEASES
LOGO ON SEASON SCHEDULE POSTER
2 EXCLUSIVE SIDELINE PASSES
FAN FAVORITE GAME SPONSOR
INTERNET ADVERTISEMENT LINK
PA ANNOUNCEMENTS
INSIDE FRONT COVER PROGRAM AD
LARGE ON-FIELD BANNER (3x10)
8 VIP SEASON TICKETS
4 VIP SEASON PARKING PASS
10 SINGLE GAME TICKETS
8 10% CONCESSIONS DISCOUNT CARD
8 SHOCKWAVE FAN PACKS**

\$5,000

PACKAGE COMPARISON

<i>Item</i>	<i>Championship</i>	<i>Game Day</i>	<i>Scrimmage</i>	<i>Practice</i>
Logo on All Press Releases	x			
Logo on Season Schedule Poster	x			
Exclusive Sideline Pass	2			
Fan Favorite Sponsor	x			
Participate in Coin Toss		x		
Internet Advertisement Link	x	x	x	x
PA Announcements	x	x	x	x
Full Color Back Cover Program Ad				
Inside Front Cover Program Ad	x			
Inside Back Cover Program Ad				
Full-Page Program Ad		x		
Half-Page Program Ad			x	
Quarter-Page Program Ad				x
Business Card Program Ad				
Large On-Field Banner (3x10)	x			
Medium On-Field Banner (3x8)		x		
Small On-Field Banner (3x6)			x	x
VIP Season Tickets	8	6	4	2
VIP Parking Pass	4	3	2	1
Single Game Tickets	10	8	6	4
Discount Cards	8	6	4	2
Shockwave Fan Packs	8	6	4	2
<i>Price</i>	\$5,000	\$2,500	\$1,000	\$500

A LA CARTE MENU

Season Support	Price	Qty	Total
PA Announcement (each)	\$50		
Promotional Appearances (per player, per hour)	\$50		
Coin Toss	\$100		
Chain Gang Uniform (sponsor to provide)	\$100		
Ball Kids Uniform (sponsor to provide)	\$100		
Water kids Uniform (sponsor to provide)	\$100		
Internet Link	\$100		
Promotional Information Distribution	\$150		
Half-Time PA Advertisement (30 seconds)	\$200		
Promotional Tent	\$250		
Name/Logo on Schedules (poster size)	\$300		
Name/Logo on Schedules (pocket size)	\$300		
Name/Logo on Event Fliers (where applicable)	\$300		
Small Banner (3x6)	\$200		
Medium Banner (3x8)	\$350		
Large Banner (3x10)	\$500		
<i>sub total</i>			

Program Advertising	Price	Qty	Total
Full-Color Back Cover	\$500		
Inside Front Cover	\$250		
Inside Back Cover	\$250		
Full-Page Ad	\$150		
Half-Page Ad	\$100		
Quarter-Page Ad	\$75		
Business Card-sized Ad	\$50		
<i>sub total</i>			

PROGRAM AD LAYOUT

Full-Color
Back Cover \$500
Inside
Front-Cover \$250
Inside
Back Cover \$250

1/2 Page
8" x 5 1/4"
\$100

1/4 Page
4" x 5 1/4"
\$75

Business Card
3 1/2" x 1 3/4"
\$50

Full-Page
8" x 10 1/2"
\$150

MERCHANDISE & TICKETS

Merchandise	Price	Qty	Total
Hooded Sweatshirt (small – 2x)	\$25		
Black Nike Shorts (small – 2x)	\$20		
Black T-shirt (small – 3x)	\$15		
Maroon T-shirt (x-small – 2x)	\$12		
Black Hat	\$15		
White Ankle Socks – 3 pack	\$12		
White Ankle Socks – pair	\$5		
Nike Autograph Ball	\$20		
Nike Official IWFL Game Ball	\$15		
Nike Mini Rubber Ball	\$10		
Shockwave Engraved Beer Mug	\$8		
Shockwave Engraved Pint Glass	\$6		
Shockwave Engraved Shot Glass	\$4		
Poster	\$2		
Game Day Program	\$4		
	<i>sub total</i>		

Tickets	Price	Qty	Total
VIP Season Ticket Pack (all home games)	\$40		
VIP Season Parking Pass (all home games)	\$20		
Season Ticket Pack (all home games)	\$28		
VIP Single Game Ticket	\$10		
VIP Single Game Parking Pass	\$5		
Single Game Ticket	\$7		
	<i>sub total</i>		

Be a Part of the Game

Thank you for your interest in the Portland Shockwave. We look forward to hearing from you soon. If you have any questions or would like to discuss any of our packages in further detail, please contact us through any of the outlets below.

Thank You!

Rebecca Brisson

Rebecca Brisson
Co-Owner

Rebecca Dawson

Rebecca Dawson
Co-Owner

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